



Extend A Hand

A series of online exhibition hosted by Emami Art along with Kolkata Centre of Creativity to raise fund for the greater good

Kolkata 14th May, 2020: Emami Art, one of India's leading contemporary art galleries based in Kolkata along with **Kolkata Centre of Creativity (KCC)** is hosting '**Extend A Hand**' a series of online exhibition to support the younger artists and direct a percentage of the proceeds towards rehabilitating communities that are suffering due to the outbreak of COVID-19. The exhibition is being showcased on Emami Art's website from 14th May, 2020 onwards.

In the past few weeks we have seen that the world is going through an unprecedented and challenging time and that only if we are in this together in harmony, will we be able to fight against the pandemic that has put the entire world in a dilemma. The economic and humanitarian cost of the pandemic would be impossible to imagine today and incredibly hard to bear in future. As responsible corporate citizens we believe it's time to come forward and make a difference.

Extend A Hand will showcase 120 artworks by 36 established, emerging and new contemporary artists. The artworks which include paintings, sculptures and installations are priced Rs. 8,000 onwards. By participating in **Extend a Hand**, the artworks will serve the buyers as not only a reminder of their generosity but will also contribute towards saving the lives of many, who are struggling.

Emami Art believes in the role of mentorship and sharing of knowledge that plays a key role in guiding and moulding an emerging artist. The current scenario has made it necessary for all, including art students and emerging artists to remain in the confines of their home. In an effort to provide quality mentorship to these emerging artists and students, Emami Art, through an easily accessible platform is hosting Emami Art Mentorship Program. This initiative curated by Ushmita Sahu offers a platform for the benefit the youngsters who can get direct insights, guidance from a counsel of established artists, writers, curators, gallerists among others. The maiden program being held between 13th May – 16th May, 2020, will have artist Atul Dodiya; writer, curator, cultural theorist Ranjit Hoskote; performance artist Nikhil Chopra; gallerist Mortimer Chatterjee who will act as the Mentors and share their personal knowledge, advice, information and skills with an aim to nurture and mentor these young and upcoming art professionals.

To view **Extend A Hand**, a series of online exhibition please view our website www.emamiart.com.

List of artist you whose works are being showcased:



Anjan Modak, Arpana Caur, Arpita Akhanda, Arpita Basu, Arunima Chowdhury, Ashok Bhowmik, Bholanath Rudra, Bratin Khan, Chandan Debnath, Deepshikha Khaitan, Ghana Shyam Latua, Jayshree Chakroborty, Jogen Chowdhury, Manoj Poddar, Obayya, P.P. Raju, Pappu Bardhan, Partho Shaw, Prathana Hazra, Promiti Hossain, Ramananda Bandhopadhyay, S.G Vasudev, Shreyan Banerjee, Soma Das, Somnath Hore, Sonal Ambani, Subrata Das, Subrata Gangopadhyay, Sukanta Das, Suman Dey, Surajit Biswas, Tamal Bhattacharya, Ujjal Dey, Umesh Jana, Utpal Datta, Vanita Karim

About Emami Art

A destination for Modern & cutting- edge Contemporary Art, **Emami Art** is a one-of-a- kind art space built in keeping with international standards. Positioned as a key destination for artists, visitors and art collectors, the gallery aligns with the Emami Group's mission to support artists & artisans and contribute to society's wellbeing. A regular programme of curated exhibitions, includes the works of new talents and eminent masters of regional, national and international repute, that aligns with the promoters' ideology that while the popular contributes to the academic, the academic uplifts the popular. Spearheaded by Richa Agarwal, Emami Art's new 10,000 sq.ft. art space is located in the **Kolkata Centre for Creativity (KCC)**, a state-of-the-art multi-disciplinary interactive art centre, off Eastern Metropolitan Bypass, Kolkata, India. www.emamiart.com

For further information, please contact