

Kolkata Centre for Creativity presents 'SEEMA KOHLI Live'

- Seema Kohli to perform "The Word for World is Home' live
- Hour-long performance to take place on 6th April, 2019, 6 pm – 7 pm

Kolkata, 2nd April, 2019: Kolkata Centre for Creativity (KCC), a multi-disciplinary interactive art and creativity centre located in the city is proud to present a live performance by renowned artiste, Seema Kohli on 6th April, 2019. The live performance titled 'The Word for World is Home', a project by the artiste herself and to be held at KCC, promises to mesmerize the city's audience with her eclectic creative repertoire for which she is well known. 'Retracing Paradise, the word for world is home' will be accompanied by a host of artist's paintings and her personal belongings.

Seema Kohli explains her performance as *"And while I paint the stories of boundaries, partitions of lands, waters, rain, sun, moon, and skies. Of the relationships of people, cattle, trees, home, and love; I wander off into the forgotten lands of my parents and ancestors with an ache of nostalgia. As you see I have worked on the imagery of air, rain, sun, and moon and of course land. We all share this bounty of nature why these boundaries. It's all about a home called the world."*

Richa Agarwal, CEO Emami Art and Executive Director of KCC says, *"We are extremely excited to have Seema Kohli amidst us and are honoured to host her live performance at Kolkata Centre for Creativity. It has always been our endeavour to imbibe various forms of art and inculcate a holistic sense of culture for our visitors and Ms Kohli's performance promises much more"*

About the Artist:

Seema Kohli is multi-disciplinary artist, a poet, a dreamer thriving on imagination/ ideas/philosophies/narratives/myths and recreating these as images or words. Kohli has had over 32 solo shows and she explores the themes of beauty, sensuality and spirituality expressed through her works based on the concept of Hiranayagarbha or The Golden Womb from which we have emerged, which is self-pervading, engulfs every single thing. Decay, hybridization & transformation: Creating new identity; reshaping belongings; intimacy; a dialogue of matter and memory all constitute a visual language of her work. Her work is primarily a celebration of the female form and energy the source of the twin forces of creation and destruction. "Time" "Kaal" as a factor, is central to her practice. She uses time as medium, which is extended, assembled and captured in all her media, be it painting, sculptures or installations. The aspects of continuity, repetition, vulnerability, duration, temporality, awareness, situation and public involvement are also inherent qualities that inform her art practice. Shakti, the divine cosmic energy manifest through female embodiment has been extensively explored, engaged with, re-narrativized and retold through Seema Kohli's works. Her works engage with a wide circuit of references from religious iconography, world mythology, philosophy and literature and working across different mediums - painting, sculpture and performance Kohli's detailed artworks are specifically known for large format, which are a part of the collection of national heritage in various public spaces and offices. They can be seen as murals at the T3 Delhi International Airport, Mumbai International/Domestic Airport, the Defence Ministry(DRDO), Northern Railways Head Office, Tata Raisina Residency, Manipal University, ONGC, Tata Centre of

Excellence, Park Hyatt-Chennai, Melinda Bill Gates Foundation, Ritz Carlton-Bangalore, Lila Hotel-Delhi and Bangalore and many more. Her collaborations include a prestigious line of exclusive credit cards with her artworks with Kotak Bank.

Her works have been shown at the Kochi Biennale, Venice Biennale of Art/Architecture, Arco, Art Basil, and at India Art Fair among many others. She has been invited by the TEDx, WIN Conference, NGMA and various universities in India and all over the world including UConn, Chico, Harvard and Davis. Her artworks are in collection with museums in India and abroad including LKA, Kerela Museum of Arts, Rubin(USA) and MOSA(Brussels).

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Notes to Editors:

Kolkata Centre for Creativity (KCC) is a new multi-disciplinary interactive art and creativity centre located in Kolkata, West Bengal. The 70,000 sq. ft Centre champions the art and cultural landscape of contemporary India and is designed by architect Pinakin Patel, who is also its Creative Director. KCC anchors on Emami Art, a 10,000 sq ft art gallery, spearheaded by Emami Group Director Richa Agarwal who is also the Executive Director of the Centre. Alongside Emami Art, which hosts a regular programme of art exhibitions by artists of national and international repute, KCC also encompasses distinct exhibition spaces that showcase art, craft, antiquity and product design from contemporary culture as well as traditional Indian handicrafts. KCC also includes a classical amphitheatre for performances and creative contemplations; a children's creativity corner; modular spaces for events; and an art conservation studio. Additionally, KCC houses a book and materials library, dance studio for workshops, a skills development and a maker section to create prototypes using the latest digital technologies, an art shop offering specially commissioned products and a vegetarian café.

Showcasing several expressions of art and design to highlight their common creative core - Kolkata Centre for Creativity encourages visitors to explore, interact and design ideas on various art forms within its spaces. KCC is thus envisaged as a space of collocations, not only in the visual arts, but also in craft, design, music, textiles, architecture, photography, film, poetry & literature, independent publishing, graphic design, conservation, urbanism, ecology, technology and the culinary arts in a symbiotic and fluid structure.

Kolkata Centre for Creativity and Emami Art offers free entry to the public and is open between 11am to 6pm from Tuesday to Sunday.

www.kolkatacentreforcreativity.com

Richa Agarwal, CEO, Emami Art



Richa Agarwal is the CEO of Emami Art & Director of Kolkata Centre for Creativity (KCC).

Richa Agarwal is a firm believer in supporting the welfare of traditional artists while creating fresh opportunities for the contemporary, hence the Kolkata Centre for Creativity is working actively towards demystify art. Richa is working on collaborations with museums, Institutions & Corporates both national and international towards bringing in quality art shows and learning events. Emami Art, one of the largest art spaces in Eastern India was inaugurated at its new address in 2018 and is built keeping in mind the international standards. Richa, who spearheads both Emami Art and KCC, believes in the ideology that while the popular contributes to the academic, the academic uplifts the popular.